



Raleigh-based ClubSoft merges with Boston firm

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ClubSoft North America, which provides software used by golf clubs to run their operations, has merged with Back 9 Links, a Boston company that offers a tee time reservation system that is tied to a private social media network.

ClubSoft is owned by McConnell Golf, the Raleigh company founded by serial entrepreneur John McConnell.

McConnell Golf owns seven courses in the Carolinas, including the Raleigh Country Club and Durham's Treyburn Country Club.

ClubSoft and Back 9 Links had been partnering for the past three months prior to the merger. Terms weren't disclosed.

Back 9 Links' two employees will remain in Boston, said Ray McDonald, ClubSoft's CEO.

McDonald said the deal will allow the combined companies to offer a range of products that courses typically have to get from multiple vendors.

McConnell Golf acquired a controlling interest in ClubSoft in March 2010.

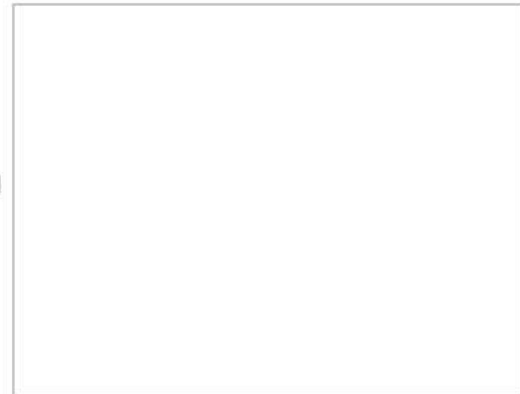
The company has 36 employees but only 7 are located in Raleigh. The rest are based in Prairie Village, Kan., a suburb of Kansas City, Mo.

McDonald said ClubSoft now has between 250 and 300 private clubs signed up as customers and expects to have added about 50 new courses by the end of the year.

ClubSoft started in 1997 as a distributor for Jonas Software, the largest supplier of back-office software for country clubs.

ClubSoft developed its own software in 2005.

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About the blogger



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